



LUXURY BRANDING AGENCY

Indi F E L D E R

SERVICES & PACKAGES GUIDE

Hey Beauty!

Let's work together and build you
the brand of your dreams.



Indira Felder is the founder of Beauties With Brains empowerment organization and Beauties With Brains Hair Collection. Beauties With Brains is an empowerment movement gracefully connecting individuals who are striving to maximize their talents with the goal of achieving success.

Founded in the prestigious city of medicine, Durham, North Carolina, Indira and her Beauties With Brains brand has become nationally known for inspiring, and encouraging individuals to reach their full potential and live a purposeful life. Fulfilling her own life purpose, Indira Felder has connected with some of the bestselling authors and top spiritual life coaches in the industry such as Iyanla Vanzant and Toya Wright.

Indira launched Beauties With Brains Hair Collection in 2019 BWB Hair Collection excels in satisfaction with immaculate quality of hair that is durable for all styles. Sleek and elegant 100% Virgin Human Hair stays tangle-free and long lasting! The Collections remain versatile, full of volume and durable! BWB Hair Collection is considered to be the GOLD STANDARD for human hair extensions.

Indira Felder has truly become a serial entrepreneur and continues to add more projects to her resume. She plans to continue building her Beauties With Brains empire all while teaching the methods of her success.



THE PROCESS

Step 1



Step 2



Step 3



Step 6

Consultation

This 30 minute session is where we get down to the fine details of what you are looking for and how we can make it happen.

Onboarding

Agreement signing, payment processing, questionnaire completion, file submission and client portal set up

Services Initiated

The timeframe has been set during the consultation and onboarding sessions, it's time to let me work!

Close Out

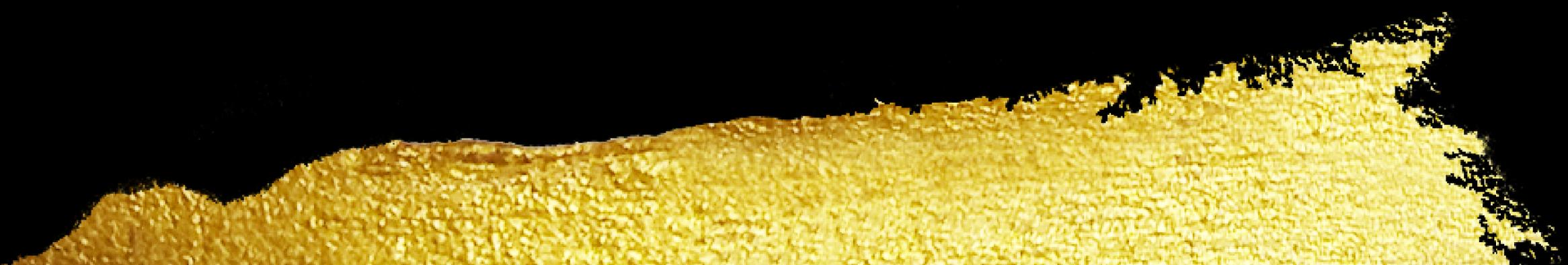
Jobs done! Time to answer any final questions and get any final files sent over to you.



Branding Outside The Box

BOOK A CONSULTATION

BRANDING SERVICES





LOGO DESIGN

Timeframe

Determined during consultation*

Investment

\$500 Retainer

Overview

Every brand needs an identifying mark, something that makes them stand out from the competition. After your initial consultation you will already have your brand vision established, the next step is getting an amazing logo!

**Multiple file formats of logo will be presented (png, jpg, & pdf) this allows for usage on everything you can think of



STRATEGIC BRANDING SESSION



Timeframe

3 hour session



Investment

\$500 Retainer



Overview

This 3 hour session (that can be split up) is perfect for you if you need assistance with creating a strategy plan, establishing your brand story and implementing those strategies to make your brand profitable.



WEBSITE CREATION

Timeframe

Determined during consultation*

Investment

\$3500 Retainer

Overview

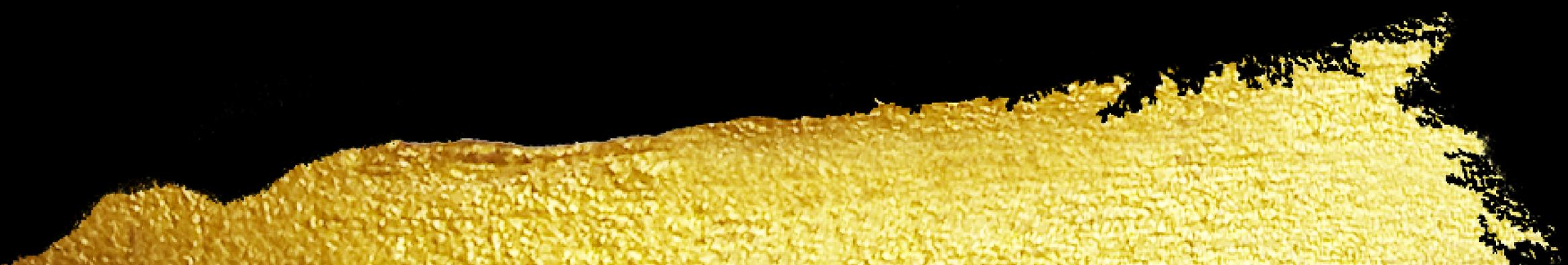
You can't have a brand without a website. Your website services is your home on the internet. It is your resume, your portfolio or your place to discuss you, your brand, your product, and service

In this package you will receive a custom website built through one of the following platforms (that caters to your business needs):

- Wix
- Shopify
- Squarespace
- Square
- Godaddy

Hosting Fees are not included and will be billed separately

SOCIAL MEDIA SERVICES





SOCIAL MEDIA MANAGEMENT

Timeframe

Determined during consultation*

Investment

\$850/monthly
lower monthly rate of \$650 with a lower
posting count**

Overview

- Custom curated content
- 5 feed posts per week
- Engaging caption and hashtags creation
- Analytics Reporting
- Social Media Growth Strategy



SOCIAL MEDIA ADVERTISING

Timeframe

Minimum 2 Months

Overview

Strategically focusing on the ad demographics and logistic to help you receive the maximum reach to your target audience

Investment

\$250 Retainer

\$300/month

*required 2 month minimum



CREATIVE DIRECTING

Timeframe

6 hours

Investment

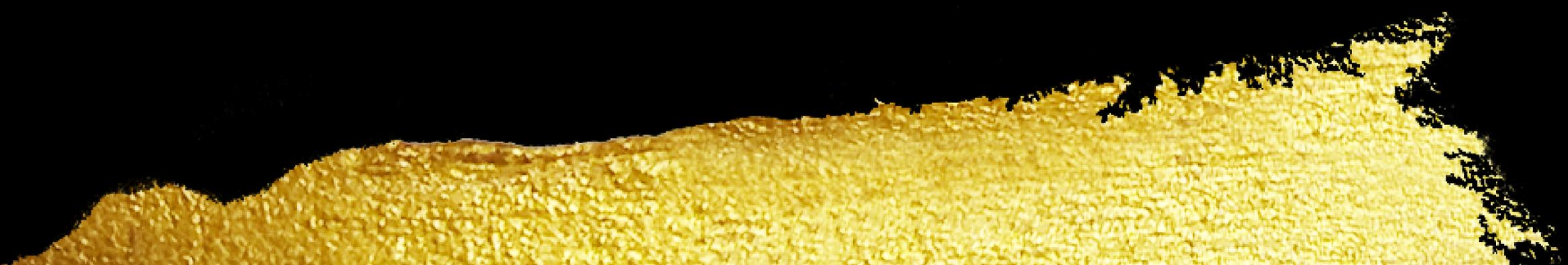
\$800 Retainer

Additional hours \$100/hr

Overview

We will work together to create, plan and deliver a strategic vision for your brand. This may include scheduling video and photo shoots to develop social media content or planning out brand campaigns, the creativity is endless.

BUSINESS SERVICES





BUSINESS ETIQUETTE



Timeframe

Determined during consultation*



Investment

\$500 Retainer



Overview

Everyone wants the perfect work environment, with this package you will receive coaching and a game plan for your workplace that includes the following topics: professionalism, effective communication and etiquette



COACHING FOR MILLENNIALS



Timeframe

Determined during consultation*



Investment

\$1,000 Retainer



Overview

Ideal for large, midsize or small business

We will provide personalized strategic plans to implement into the business to assist with employee retention, organizational goals for retaining talented employees and reducing turnover by fostering a positive work atmosphere to promote engagement, and helping you reach your full potential.

MENTORSHIP

Timeframe

(5) One hour meetings
Minimum 3 months required

Investment

\$500 Retainer
\$99/month

Overview

If you are needing assistance with navigating the business world and looking to elevate your business, this is the program for you.



ARTIST DEVELOPMENT

Timeframe

Determined during consultation*

Investment

\$800 Retainer
\$500/monthly

Overview

For most artists having the right people on your team is sometimes hard to find. We provide services that help increase awareness of musicians for career growth, assist you in hiring the proper team or booking services that fits your needs as an artist such as artist relations, promotion, song production, social media marketing and vocal coaching.

EVENT PLANNING & MANAGEMENT

Timeframe

3 hour session

Investment

\$600 Retainer

Overview

Need help with planning out the event of your dreams, with our expertise in event production you are in the right hands. This 3 hour session (which can be split up) is the perfect way to get you on the right track for your event.

WHAT PEOPLE ARE SAYING

"I knew what I wanted to do, but I didn't know how to do it. I consulted with Indi for 3 months leading up to my first ever event. On the day of the event I was confident and excited and it all had come together beautifully."

Ashley Wright

"Indi went from a business and branding coach to being one of my closest friends. I am so thankful for the time spent working with her. I am pretty sure I have purchased every one of her services over the past year and have seen the benefits come back ten fold. Thank you Indi."

Gabrielle Smith



LIFESTYLE COACHING

Timeframe

Minimum 3 months required

Investment

\$500 Retainer

\$99/month

Overview

If you are needing assistance with relationships, health and fitness, finance, career selection, or personal development problems, we will provide you with the tools you need to make progress and feel confident.

CONTACT INFORMATION

Social Media



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Email Address



info@indifelder.com

Phone Number



(704)-201-9961

[BOOK NOW](#)

